



# LOCAL MATTERS



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We here at Whit's love to give back to the local communities we call home. We get lots of requests to support groups from all walks of life. The weird & the wonderful, but all of them worthy. Until now it's been pretty difficult for us to fulfill all of these requests. So we're introducing **Local Matters**. It's our community donation program. Every month Whit's will donate \$300 to the local community. Over the course of a year, we'd like to think we could touch well over 500 local groups. We hope you'll see some groups you never knew existed and develop a new-found appreciation for what goes on in your neck of the woods.

## HOW IT WORKS

It's a pretty high-tech system involving Whit's wooden tokens, jars & counting. The \$300 will be split amongst 3 local groups. Each group will be represented on a different jar. Every time a customer buys at Whit's we'll give them a token. Our customers decide who they'd like us to support by choosing which jar to put their token in. At the end of the month, we'll count up the tokens to figure out who gets what. We'll split the money \$150 / \$75 / \$75, so everyone gets something. Pretty simple really.

## HOW DO I TAKE PART?

If you're part of a worthy group we'd love to hear from you. All you have to do is send an email to [angela@whitsbuilding.com](mailto:angela@whitsbuilding.com) with a 50 word description of your organization (this is also what will appear on your jar, so make it a good 50 words!) also what results or accomplishments your group has seen in the last 3 months.

## THE RULES

Obviously we've had to make up a few rules on how to play. Any bona fide local group is welcome to apply. This means registered by federal, state and/or local authorities. And we're a sucker for a great story/mission. You've got 50 words to put your best foot forward. You can have as few as a handful of members or lots of members. Your group should be local to Polk County and you can appear once every 6 months. Obviously if your group sounds a little dodgy or has questionable motives, you won't get through. No offence. The final decision rests with the lovely Whit's judges.

Go on, take part on this wonderful project and help your community!